CASE STUDY

Do-It Corporation's Printed Display Strip Gets Aqua Case Products Out In Front Of Customers Just In Time For Summer

Do-It Corporation's 2-MBH Printed Merchandising Display Strip is an excellent method of getting Agua Case products hanging and noticed in any store. Placing your product in multiple locations increases brand and product awareness and increases impulse purchases.



The large header on the strip not only reinforces the Agua Case brand it also conveys key product information. The blue, water-like image on the strip continues to promote and sell the Aqua Case - even after the products are removed from the strip.

The 3-finger locking feature keeps each product hanging securely during delivery and the entire sales cycle. In addition, the 15 mil plastic display strip is sturdy enough to easily hang Agua Sport Pouch products on all twelve hang positions until all the products are sold.

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This digitally printed, full-color strip can be easily moved allowing stores to cross-merchandise the Aqua Sport Case/Pouch in multiple locations. Place this strip by outdoor sports products, beach items, or even in the electronics department and sales will take off.

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