

QRSKIN USA Scratches An Itch For Higher Sales With A Uniquely Designed Strip From Do-It Corporation

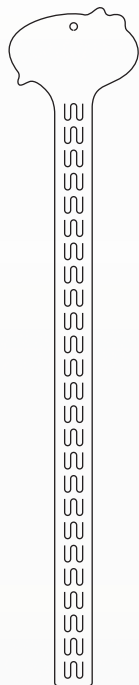


Moskinto is an innovative brand that provides solutions for both repelling mosquitoes and treating any existing itchy bites. With their desire to make the outdoors more comfortable for everyone, they are always looking for ways to promote and sell more of their "Original Itch Relief Patch."

This is where Do-It Corporation fits in.

Do-It Corporation's Printed 2-MFW Merchandising Display Strip is uniquely designed for Moskinto to display, and sell, its 12-count packs of The Original Itch Relief patch anywhere in a store. The display strip hangs 25 packs of The Original Itch Relief Patch.

The digitally printed retail merchandising strip has a header



2-MFW

shaped like the Moskinto mosquito mascot. Do-It worked to carefully match and reinforce Moskinto's brand colors. The large, attention-getting header area of the strip calls out to customers in any store aisle.

The strip cleanly holds the products, straight forward for the customer to see and buy!

This strip can be easily moved and will stand out anywhere in the store — from the pharmacy, to the camping aisle, and even near checkout.

More display opportunities means more sales opportunities for Moskinto.

The custom shape Moskinto header is integrated into the design of the display strip.

