



R-02

The Do-It R-02 Hang Tab Gives Kleenex Display Options

When Kimberly-Clark needs to securely hang their Kleenex On the GO ultra 3-pack, they rely on Do-It Corporation's R-02 Hang Tab. The clear R-02 slot-style hang tab does not block any key product information as it adheres to the top, back of the over-wrapped 3-pack.

Made with 8 mil material, this R-02 hang tab is sturdy enough to hang the pack of Kleenex but also thin enough to be slightly flexible. This means that during shipping, Kimberly-Clark can fold the hang tab against the product. This allows them to continue to use their existing master carton packaging.

The hang tab keeps a low profile on the package making it easy to ship or stack on a shelf. If store personnel want to hang the package they can simply access the hang tab and hang the product on a peg hook or display strip anywhere in the store.

This gives the store multiple display options. They can hang the products in the cold and flu medicine aisle, near the tissue and paper towels, or at check out. More display options open more sales opportunities throughout the store.

The R-02 Hang Tab is provided on a roll and can be hand applied or machine applied to the package with a high-speed hang tab applicator.



In addition to hanging the Kleenex packs on a peg hook, store personnel can also hang the product on a merchandising display strip.