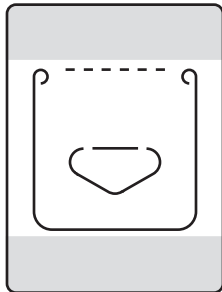


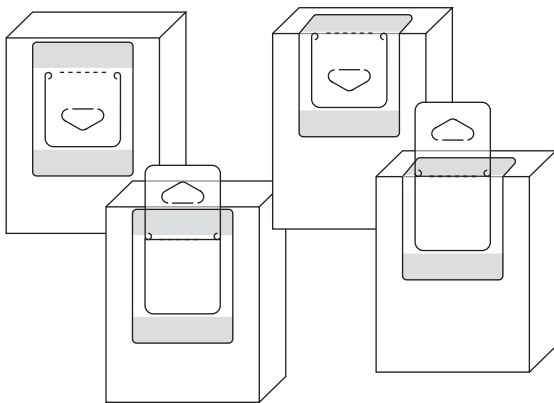


Do-It R-KBX Fold-Up Hang Tab Offers Display Flexibility For Bayer Tapeworm Dewormer

R-KBX



Do-It Corporation's R-KBX can be applied on the back or top corner of a package – to help seal a box. In either approach, just simply fold up the hang tab to hang the package anywhere in the store.



Do-It Corporation's R-KBX, Slot Style, Fold-Up Hang Tab gives Bayer's Tapeworm Dewormer the retail display flexibility it needs to get noticed in the busy pet product aisle.

Placed directly on the back side of the box, the clear R-KBX hang tab remains folded down until store personnel decide to hang the small box. At that point, store personnel can easily fold up the hang tab and hang the box on a peg hook or retail display strip anywhere in the store. Hanging the product increases visibility of the product and impulse purchases.

The clear hang tab does not block any key product information and with the hang tab folded down during shipment, Bayer can continue to use their existing master shipping cartons.

The Do-It R-KBX Hang Tab can be applied manually or automatically with a Do-It Automatic Hang Tab Application System by Quadrel.



The clear R-KBX hang tab does not block any key product information.

