

Fun In The Sun! Do-It Bottle Neck Hang Tab Helps Captain Morgan With Sunglasses Promotion



Spring is in the air and summer is soon to follow. It's a great time for Captain Morgan to celebrate these seasons with an on-bottle sunglasses promotion.

Do-It Corporation's 2-DDT Bottle Neck Hang Tab is the perfect method of attaching the sunglasses to a 750 ml bottle. Do-It's 2-DDT Bottle Neck Hang Tab encloses the glasses inside the box portion of the hang tab. The bottle neck hang tab is designed to then easily slip over the neck of the bottle.

The sunglasses are secure in the box and the necker holds tightly to the bottle.

The clear box was digitally printed with a red Captain Morgan logo to match the red arms of the sunglasses.

In addition, Do-It Corporation's Contract Packaging Area folded each box and filled them with the custom Captain Morgan Sunglasses.

A unique give-away. A sturdy, attractive method of hanging the sunglasses on the bottle. Together, you have a promotion that not only gets noticed in the crowded liquor aisle but also reinforces Captain Morgan's brand.

